

## intuVision<sup>®</sup> Announces Partnership with citiEU™ to Provide Video Analytics for EU Market

## June, 2020

intuVision Inc., the leading global provider of video analytics products and solutions, together with citiEU Ltd., expert technology and service providers for transportation planning and modeling, are now offering managed and locally supported video analytics solutions to customers in Europe and the Middle East.

With this collaboration of transportation modeling services and intelligent video technology, the two companies will work together to deliver ready-to-deploy video analytics solutions for traffic, parking, safety and security supported by a dedicated team that helps clients meet and exceed their project goals.

intuVision and citiEU partnership makes it simpler and faster for cities and municipalities to specify, procure, deploy and maintain smart city solutions for traffic, public transportation and parking.

- <u>intuVision</u> provides reliable and affordable intelligent video analytics products with exceptional "real world" performance. intuVision technology is easily customizable for diverse video surveillance applications, such as traffic analytics, pedestrian analytics, and public safety monitoring.
- <u>citiEU</u> provides the best software for transport demand modelling and simulation along with expert advice and services to governments and developers to get the most out of their models and data analytics

"Our partnership with intuVision will benefit our existing clients by making their traffic, parking and simulation models better" says citiEU director Alberto Brignone. "Reliable data and sound analytics are essential for their understanding movement of people and vehicles and improves their planning."

"The alliance with citiEU allows us to expand our offering to European market with the knowledge of an experienced and skilled partner," says Sadiye Guler, President of intuVision, "By onboarding citiEU, intuVision continues to execute on our vision of an ecosystem of dedicated partners who can deliver reliable solutions that meet the unique requirements of each customer."

intuVision is continuously working on advancing our intelligent video products for security, traffic, parking and retail applications as well as expanding integrations with 3<sup>rd</sup> party systems to

offer end-to-end solutions to our customers. For more information on intuVision solutions and products visit <a href="https://www.intuvisiontech.com/solutions">https://www.intuvisiontech.com/solutions</a>

## About citiEU

"citiEU Consultancy Ltd provides services to transport planning departments, transport operators and engineering companies in several European countries. The company has been involved, since its start, with transport modelling and simulation projects.

Modelling and simulation of people walking, driving and going by public transport is done with our world-renowned software platforms Cube and Legion. These models need data about mobility and movements, and video analytics with intuVision can help calibrate and validate the models. This can significantly improve the evaluation of improvements to roads, parking facilities, private and public spaces and buildings. The combination of our modelling tools and intuVision can also help with security and safety assessment and well as evacuation plans.

For more information on citiEU visit https://www.citiEuMe.com

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