

intuVision Sponsors Young Women’s Innovation Grand Challenge



The IoT World Forum Young Women’s Innovation Grand Challenge is a global innovation challenge open to young women between the ages of 13-18 to come up with innovative uses for Internet of Things technologies.

Entrants will be asked to submit original ideas based on new opportunities and technologies that better people’s lives or increase efficiencies in the area of education, healthcare, manufacturing, energy, retail, transportation, or smart cities. Entrants will be judged on originality, creativity, and feasibility of the solution.

With the advance of the Internet of Things, there will be an increased need for a STEM-ready workforce. The Young Women’s Innovation Challenge seeks to foster girls’ interest in STEM as they grow to join the increasing ranks of women who are becoming entrepreneurs, innovators and executives.

STEM careers provide great opportunity, with the top 10 highest paid career paths and nearly double the projected job growth than non-STEM careers. As the advance of the Internet of Things increases the need for a STEM-ready workforce, 60% of US job openings require STEM literacy. Yet only 18% of STEM undergraduate degrees go to women, and women represent only 13% of the current engineering workforce. Together we can work to change this!



The IoTWF Young Women’s Challenge will run from November 15th, 2014 through March 25th, 2015. Learn more at <http://cs.co/iotgirls>